

FWRC 2025 Conference | May 4-7, 2025

## Florida Water Resources Conference



# FWRC

FWEA • FWPCOA • FSAWWA

## 2025 SPONSORSHIP PACKAGES



Don't miss  
new opportunities available!

## Reserve at [www.fwrc.org](http://www.fwrc.org)

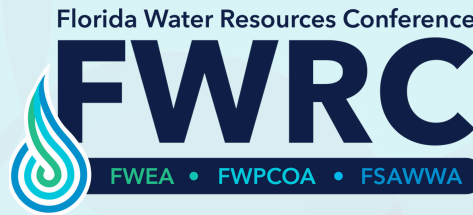
Mish Clark, Executive Director

267.884.6292 | [mish@fwrc.org](mailto:mish@fwrc.org)

350 Sanders Lane, Merritt Island, FL 32953

Updated 9/10/24

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## ALL SPONSORS

### All sponsorships include the following:

- Unlimited Exhibitor Hall Passes, **must be pre-registered by 3.31.25**
- Sign Recognition in Central Area & Exhibit Hall Booth\*
- Logo Inclusion on Conference Website
- Printed Program Recognition
- Push Notification in App (1 / sponsor)

\*except scavenger hunt sponsors



### Please note the following:

- One logo per sponsor allowed, sponsorship includes one company
- Logos can't include products or multiple companies
- Final placement of all logos and signage is at FWRC's discretion

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## TITLE SPONSOR

**SOLD**

- Logo in all pre-conference, conference and post-conference materials as 'Title Sponsor'
- 7 Full Conference Registrations
- 5 One-Day Registrations
- First to choose 2026 booth space
- Logo on front cover of on-site program
- Name prominently displayed @ event
- Logo prominent on conference website as 'title sponsor'
- Logo sign by ops challenge

Images are for illustration purposes, actual execution will vary.



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## PLATINUM PLUS SPONSORS

- 5 Full Conference Registrations
- 3 One-Day Registrations
- Logo signs by ops challenge
- Platinum Plus Sponsorship Options:

1. Registration Area (Logo on signage + kiosks) **SOLD**
2. Conference Bags (Logo on bag) **SOLD**
3. App (Custom Password and Logo inclusion)
4. Conference Badges (Logo on all name badges)



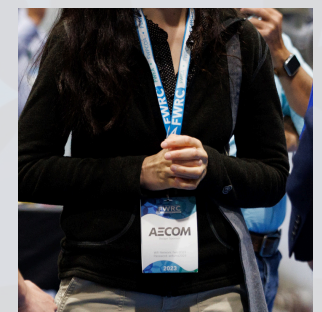
Bag Sponsor



Registration Sponsor



App Sponsor



Badges Sponsor

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## PLATINUM SPONSORS

- 4 Full Conference Registrations
- 2 One-Day Registrations
- Logo signs by ops challenge
- Platinum Sponsorship Options:
  1. Hotel Room Keys (Logo + Website on room key) **SOLD**
  2. Conference Lanyards (Logo on lanyards) **SOLD**
  3. Staircase (Provide custom creative for stairs, 5 available)
  4. Night Social Events (Includes 2 early evening social events) (Logo on signage) **SOLD**
  5. Wifi (dedicated wifi network with splash page)



Room Key Sponsor



Lanyard Sponsor

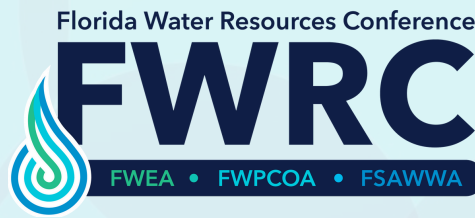


2023 Staircase Sponsor

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## GOLD SPONSORS

- 3 Full Conference Registrations
- 1 One-Day Registrations
- Logo signs by ops challenge
- Gold Sponsorship Options:
  1. FSSSSS Breakfast (Logo on signage + sponsor mention) **SOLD**
  2. FWEA Utility Council Breakfast (Logo on signage + sponsor mention) **SOLD**
  3. FWRC Lunch (Logo signage + sponsor mention) **SOLD**
  4. FWEA Lunch (Logo signage + sponsor mention)
  5. Escalator (Custom artwork provided by sponsor on one escalator, 4 available) **SOLD**
  6. Elevator Custom artwork provided by sponsor on one elevator, 2 available) **SOLD**
  7. Overall Technical Sessions (Custom artwork, provided by sponsor, by break-out rooms) **SOLD**
  8. Operations Challenge (Logo + Mentions in ops challenge area) **SOLD**
  9. Pillar at entrance to Convention Center from Garage (5 available)

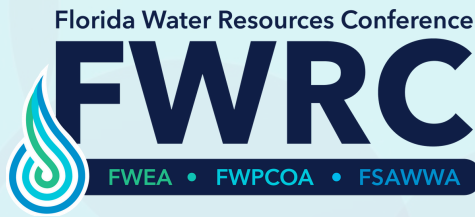


Escalator Sponsor



Overall Technical Sponsor

Images are for illustration purposes, actual execution will vary.



## SILVER SPONSORS

- 1 Full Conference Registration
- 1 One-Day Registration
- Silver Sponsorship Options:
  1. Network Lounge **on Exhibit Hall Floor** (All décor, furniture supplied by sponsor\*, Logo on signage, Distribute literature, 1 available)
  2. Network Lounge **in Hallway of Convention Center** (All décor, furniture supplied by sponsor\*, Logo on signage, Distribute literature, 2 available)
  3. Coffee Area (Logo on napkin or coffee sleeve supplied by sponsor, signage, distribute literature, Choose Wed or Thur, 2 available) **SOLD**
  4. Snack Area (Logo on napkin supplied by sponsor, signage, distribute literature, Choose Wed or Thur, 2 available) **SOLD**
  5. Overall Scavenger Hunt (Logo in game & signs + 2 stops)

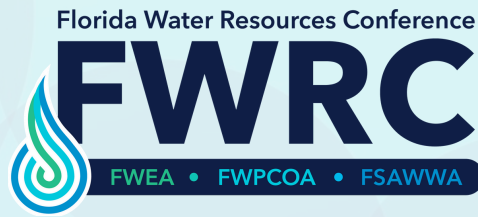


Network Lounge Sponsor

*\*If Furniture supplied by FWRC, cost estimate approx. \$1,500*



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## BRONZE SPONSORS

### Bronze Sponsorship Options:

1. Tour bus (Logo on communications, literature on bus)
2. Water Station (Logo on water station on Exhibit Hall floor, 5 available)
3. Special Event Sponsor (Literature distribution during sessions, Mentions at opening of each session; Top Ops Competition)

## SUPPORTING SPONSORS

Aisle Marker (Logo on one Aisle Marker, 7 available)

## DIGITAL SIGNAGE

Thirteen (13) 52' LCD TV run display ads inside the Convention Center (On a rotation, showing each sponsors ads for 3-5 seconds, multiple times / day)

## INDIVIDUAL TECHNICAL SESSION SPONSORS

Individual Technical Sessions (Literature distribution during sessions, Mentions at opening of each session, 26 available)

## SCAVENGER HUNT STOPS

Fun, interactive scavenger hunt in app to drive traffic throughout venue. Sponsor a stop to encourage Attendees to visit your booth, 8 available.

## Questions? Please call

**Mish Clark, Executive Director**

267.884.6292

350 Sanders Lane, Merritt Island, FL 32953

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**Title Sponsor: \$13,500 SOLD**

**Platinum Plus Sponsor(s): \$9,500 each**

- |   |   |
|---|---|
| <input type="radio"/> Registration Area <span>SOLD</span> | <input type="radio"/> App               |
| <input type="radio"/> Conference Bags <span>SOLD</span>   | <input type="radio"/> Conference Badges |

**Platinum Sponsor(s): \$8,000 each**

- |   |   |
|---|---|
| <input type="radio"/> Hotel Room Keys <span>SOLD</span> | <input type="radio"/> Conference Lanyards <span>SOLD</span> |
| <input type="radio"/> Staircases (5 available)          | <input type="radio"/> Night Social Events <span>SOLD</span> |
| <input type="radio"/> Wifi                              |   |

**Gold Sponsor(s): \$5,750 each**

- |  |  |
|--|--|
| <input type="radio"/> FSSSSS Breakfast <span>SOLD</span>               | <input type="radio"/> FWRC Awards Luncheon <span>SOLD</span>     |
| <input type="radio"/> FWEA Utility Council Breakfast <span>SOLD</span> | <input type="radio"/> FWEA Awards Luncheon                       |
| <input type="radio"/> Overall Technical Sessions <span>SOLD</span>     | <input type="radio"/> Escalators (2 available) <span>SOLD</span> |
| <input type="radio"/> Elevators <span>SOLD</span>                      | <input type="radio"/> Operations Challenge <span>SOLD</span>     |
|  | <input type="radio"/> Entrance Pillars (5 available)             |

**Silver Sponsor(s): \$4,000 each**

- |  |  |
|--|--|
| <input type="radio"/> Network Lounge Exhibit Hall Floor (1 avail.) | <input type="radio"/> Coffee Areas <span>SOLD</span> |
| <input type="radio"/> Network Lounge Conference Hallway (2 avail.) | <input type="radio"/> Snack Areas <span>SOLD</span>  |
|  | <input type="radio"/> Overall Scavenger Hunt         |

**Bronze Sponsor(s): \$1,750 each**

- |  |   |
|--|---|
| <input type="radio"/> Tour Bus to Water Plant                                    | <input type="radio"/> Special Events (1 avail.) |
| <input type="radio"/> Water Stations (5 avail.)                                  |   |
| <input type="radio"/> Supporting Sponsor(s): \$1,250 each (7 available)          |   |
| <input type="radio"/> Digital Signage: \$1,250 each                              |   |
| <input type="radio"/> Individual Technical Session(s): \$500 each (26 available) |   |
| <input type="radio"/> Scavenger Hunt Stop: \$300 each (8 available)              |   |

- Register online at [FWRC.org](http://FWRC.org)
- Application must have both form and fee remitted to be accepted.
- One logo per sponsor allowed, sponsorship includes one company
- Logos can't include products or multiple companies
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